

Station Order Revised

People for Patty Murray 2016

Market: Yakima

Estimate ID

Flight Dates: Monday, October 3, 2016 to Sunday, October 9, 2016

406

Contact: Sheri Bissell

Phone: 509-225-2300

Email: trude.smith@nbcrightnow.com

Fax: 509-225-2316

Direct: 509-737-6709

KNDO-S2

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|-------------------------------|----|----------------|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| | | | | Oct 03 | Oct 04 | Oct 05 | Oct 06 | Oct 07 | Oct 08 | Oct 09 | |
| KNDO 5a News | EM | M-F | \$10.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| 5:00 AM 6:00 AM | | 30 | \$50.00 | | | | | | | | |
| KNDO 6a News | EM | M-F | \$55.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| 6:00 AM 7:00 AM | | 30 | \$275.00 | | | | | | | | |
| Today Show | EM | M-F | \$55.00 | 2 | 2 | 2 | 2 | 2 | | | 10 |
| 7:00 AM 9:00 AM | | 30 | \$550.00 | | | | | | | | |
| Today Show 2 | DT | M-F | \$10.00 | | | | 1 | | | | 1 |
| 9:00 AM 11:00 AM | | 30 | \$10.00 | | | | | | | | |
| Days of our Lives | DT | M-F | \$30.00 | | | | | 1 | | | 1 |
| 1:00 PM 2:00 PM | | 30 | \$30.00 | | | | | | | | |
| Ellen | EF | M-F | \$40.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| 4:00 PM 5:00 PM | | 30 | \$200.00 | | | | | | | | |
| KNDO 5p News | EN | M-F | \$200.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| 5:00 PM 5:30 PM | | 30 | \$1,000.00 | | | | | | | | |
| Sold out L2 to clear per KNDO | | | | | | | | | | | |
| KNDO 6p News | EN | M-F | \$200.00 | 1 | 2 | 1 | 2 | 1 | | | 7 |
| 6:00 PM 6:30 PM | | 30 | \$1,400.00 | | | | | | | | |
| Sold out L2 to clear per KNDO | | | | | | | | | | | |
| Sat 6p News | EN | Sa | \$45.00 | | | | | | 1 | | 1 |
| 6:00 PM 6:30 PM | | 30 | \$45.00 | | | | | | | | |
| Jimmy Fallon | LF | M-F | \$50.00 | 1 | 1 | 1 | 1 | 1 | | | 5 |
| 11:35 PM 12:35 AM | | 30 | \$250.00 | | | | | | | | |
| KNDO 11p News | LN | M-F | \$105.00 | 3 | 3 | 3 | 3 | 3 | | | 15 |
| 11:00 PM 11:35 PM | | 30 | \$1,575.00 | | | | | | | | |
| Sold out L2 to clear per KNDO | | | | | | | | | | | |

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/29/2016 2:11:10 PM

KNDO-S2

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mary@bluewestmedia.com

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KNDO-S2

| Program Name | DP | Days Length | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|-------------------------------|----|----------------|-------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | | | Oct 03 | Oct 04 | Oct 05 | Oct 06 | Oct 07 | Oct 08 | Oct 09 | |
| Sat 11p News | LN | Sa | \$95.00 | | | | | | 3 | | 3 |
| 11:00 PM 11:30 PM | | 30 | \$285.00 | | | | | | | | |
| Sold out L2 to clear per KNDO | | | | | | | | | | | |
| Sun 11p News | LN | Su | \$95.00 | | | | | | | 3 | 3 |
| 11:00 PM 11:35 PM | | 30 | \$285.00 | | | | | | | | |
| Sold out L2 to clear per KNDO | | | | | | | | | | | |
| Wheel of Fortune | PA | M-F | \$195.00 | 1 | | 1 | | 1 | | | 3 |
| 7:00 PM 7:30 PM | | 30 | \$585.00 | | | | | | | | |
| Sold out L2 to clear per KNDO | | | | | | | | | | | |
| Jeopardy | PA | M-F | \$210.00 | | 1 | | 1 | | | | 2 |
| 7:30 PM 8:00 PM | | 30 | \$420.00 | | | | | | | | |
| The Voice | PT | M | \$400.00 | 1 | | | | | | | 1 |
| 8:00 PM 10:00 PM | | 30 | \$400.00 | | | | | | | | |
| The Blacklist | PT | Th | \$250.00 | | | | 1 | | | | 1 |
| 10:00 PM 11:00 PM | | 30 | \$250.00 | | | | | | | | |
| Station Gross Totals | | | \$7,610.00 | 13 | 13 | 12 | 15 | 13 | 4 | 3 | 73 |
| Station Net | | | \$6,468.50 | | | | | | | | |

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/29/2016 2:11:10 PM

KNDO-S2

Page 2 of 2

mary@bluewestmedia.com

CONTRACT

NBC Right Now KNDO
KNDO 23 KNDU 25 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

And:

BlueWest Media
 5130 E. 18th Ave
 Denver, CO 80220

| | | |
|--|---|--|
| <u>Contract / Revision</u> 97622 / | | <u>Alt Order #</u> |
| <u>Product</u> People for Patty Murray 2016 | | |
| <u>Contract Dates</u> 10/03/16 - 10/09/16 | | <u>Estimate #</u> 406 |
| <u>Advertiser</u> POL/People for Patty Murray | | <u>Original Date / Revision</u> 09/29/16 / 09/29/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KNDO_KND | <u>Account Executive</u> Trude Smith | <u>Sales Office</u> KNDO-KNDU N |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|------------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | All | 10/03/16 | 10/09/16 | NORTHWEST TODAY 5AM | 5-6AM | | :30 | | | | NM | 5 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | 11111-- | | | | 5 | \$10.00 | 0.00 | | | |
| N 2 | All | 10/03/16 | 10/09/16 | NORTHWEST TODAY 6AM | 6-7AM | | :30 | | | | NM | 5 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | 11111-- | | | | 5 | \$55.00 | 0.00 | | | |
| N 3 | All | 10/03/16 | 10/09/16 | TODAY SHOW | 7-9AM | | :30 | | | | NM | 10 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | 22222-- | | | | 10 | \$55.00 | 0.00 | | | |
| N 4 | All | 10/03/16 | 10/09/16 | TODAY SHOW II & III | 9-11AM | | :30 | | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ----1-- | | | | 1 | \$10.00 | 0.00 | | | |
| N 5 | All | 10/03/16 | 10/09/16 | DAYS OF OUR LIVES | 1-2PM | | :30 | | | | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ----1-- | | | | 1 | \$30.00 | 0.00 | | | |
| N 6 | All | 10/03/16 | 10/09/16 | ELLEN | 4PM M-F | | :30 | | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | 11111-- | | | | 5 | \$40.00 | 0.00 | | | |
| N 7 | All | 10/03/16 | 10/09/16 | LOCAL NEWS @ 5PM | 5-5:30PM | | :30 | | | | NM | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | 11111-- | | | | 5 | \$200.00 | 0.00 | | | |
| N 8 | All | 10/03/16 | 10/09/16 | LOCAL NEWS @ 6 M-F | 6-6:30PM | | :30 | | | | NM | 7 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | 12121-- | | | | 7 | \$200.00 | 0.00 | | | |
| N 9 | All | 10/03/16 | 10/09/16 | LOCAL NEWS @ 6 SAT | 6-6:30PM | | :30 | | | | NM | 1 | \$45.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | -----S- | | | | 1 | \$45.00 | 0.00 | | | |
| N 10 | All | 10/03/16 | 10/09/16 | TONIGHT SHOW | 11:35PM-12:37AM | | :30 | | | | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | 11111-- | | | | 5 | \$50.00 | 0.00 | | | |
| N 11 | All | 10/03/16 | 10/09/16 | LOCAL NEWS :11@11: M-F | 11-11:35PM | | :30 | | | | NM | 15 | \$1,575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | 33333-- | | | | 15 | \$105.00 | 0.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

NBC Right Now KNDO
KNDO 23 KNDU 25 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

| | | |
|---|---|--|
| <u>Contract / Revision</u> 97622 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/03/16 - 10/09/16 | <u>Product</u> People for Patty Murray | <u>Estimate #</u> 406 |
| <u>Advertiser</u> POL/People for Patty Mur | | <u>Original Date / Revision</u> 09/29/16 / 09/29/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-----|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| N 12 | All | 10/03/16 | 10/09/16 | LOCAL NEWS :11@11: SA | 11-11:30pm | | :30 | | | | NM | 3 | \$285.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | -----S- | | | | 3 | \$95.00 | 0.00 | | | |
| N 13 | All | 10/03/16 | 10/09/16 | LOCAL NEWS :11@11: SU | 11-11:35PM | | :30 | | | | NM | 3 | \$285.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | -----S | | | | 3 | \$95.00 | 0.00 | | | |
| N 14 | All | 10/03/16 | 10/09/16 | WHEEL OF FORTUNE | 7-7:30PM | | :30 | | | | NM | 3 | \$585.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | 111---- | | | | 3 | \$195.00 | 0.00 | | | |
| N 15 | All | 10/03/16 | 10/09/16 | JEOPARDY | 7:30-8PM | | :30 | | | | NM | 2 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | -11---- | | | | 2 | \$210.00 | 0.00 | | | |
| N 16 | All | 10/03/16 | 10/09/16 | THE VOICE | Various | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | M----- | | | | 1 | \$400.00 | 0.00 | | | |
| N 17 | All | 10/03/16 | 10/09/16 | THE BLACKLIST | 10-11PM | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ---T--- | | | | 1 | \$250.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 73 | \$7,610.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 09/26/16 - 10/09/16 | 73 | \$7,610.00 | \$6,468.50 |
| Totals | 73 | \$7,610.00 | \$6,468.50 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|---------------------------|
| Station and Location: KNDO-TV Yakima | Date: 9/29/2016 |
|---|---------------------------|

I, BlueWest Media,

being/on behalf of: Patty Murray,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the General

election to be held on: Tuesday, November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|----------------------------------|------|-------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE | | | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, October 3, 2016 | | | Sunday, October 9, 2016 | | |
| Attach proposed schedule with charges (if available): \$7,610.00 | | | | | |

I represent that the payment for the above described broadcast time has been furnished by:

People for Patty Murray

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jay Petterson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, September 29, 2016

Date

Mary W.

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Trude Smith

Printed Name

RSM

Title